

# Board Expectations

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## Meetings

Regular Board Meetings:

- Spring
- Fall
  - Hill Day runs concurrent with one of these two meetings
- Retreat (Jan/Feb)
- Annual Conference (Mar-Apr-May): there is not a regular meeting held at conference, but Board members expected and encouraged to attend
- Note: Board members are responsible for their own expenses

Monthly Board calls (Third Thursday of the Month, 2:30pm (eastern))

## Fiduciary Duty

Fiduciary duty requires Board members to stay objective, unselfish, responsible, honest, trustworthy and efficient. Board members, as stewards of public trust, must always act for the good of the organization, rather than for the benefit of themselves. They need to exercise reasonable care in all decision making, without placing the organization under unnecessary risk.

## WISDOM

Engage in our content.

- Be knowledgeable about the National Council and our initiatives
- Be knowledgeable about issues and initiatives in your state and region
- Be a good advocate for the National Council brand
- **Sign up to be a National Council Ambassador and work to develop your political relationships**
- Have a high level of understanding of the health care environment
- Share your issues and accomplishments, and those of your colleague organizations, to be highlighted by the National Council

## WEALTH

In lieu of giving or getting, National Council Board members use the products and services the organization offers and support our important partners.

- **Connect and innovate with each National Council Strategic Partner (Relias, myStrength, DATIS, MHRRG/Negley, MTM, Innovatel) in the next year; you don't have to buy, but we'd like you to at least talk to them; and promote them to your colleagues.**
- **Be a user of and champion for Mental Health First Aid – sponsor a MHFA class this year where applicable**
- **Consider the National Council first for your consulting needs and refer us to your colleagues. If we're not your answer, we'll connect you to the best consultants in the field who can meet your needs.**
- Refer people to and engage in our leadership initiatives
- **Bring as many people to the conference as your organization can support, assist in the promotion of the conference and recruitment of attendees from your state**
- Bring 10-50 people from your state to Hill Day and help promote Hill Day within your state

## WORK

Engage in board work.

- Understand the difference between governance and operations
- Give us useful feedback and speak up; help us do better, refine what we do
- Participate in all meetings (90% participation in events/calls/meetings)
- Participate in at least one committee
- Visit/welcome/thank exhibitors at annual conference

**TOP 5 COMMITMENTS BOLDED PER JAN 2017 BOARD RETREAT**

